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### The Indigenous State

Quickly following what many expected to be a wholesale revolution in library practices, institutional repositories encountered unforeseen problems and a surprising lack of impact. Clunky or cumbersome interfaces, lack of perceived value and use by scholars, fear of copyright infringement, and the like tended to dampen excitement and adoption. This collection of essays, arranged in five thematic sections, is intended to take the pulse of institutional repositories—to see how they have matured and what can be expected from them, as well as introduce what may be the future role of the institutional repository. *Making Institutional Repositories Work* takes novices as well as seasoned practitioners through the practical and conceptual steps necessary to develop a functioning institutional repository, customized to the needs and culture of the home institution. The first section covers all aspects of system platforms, including hosted and open-source options, big data capabilities and integration, and issues related to discoverability. The second section addresses policy issues, from the basics to open-source and deposit mandates. The third section focuses on recruiting and even creating content. Authors in this section will address the ways that different disciplines tend to have different motivations for deposit, as well as the various ways that institutional repositories can serve as publishing platforms. The fourth section covers assessment and success measures for all involved—librarians, deans, and administrators. The theory and practice of traditional metrics, alt metrics, and peer review receive chapter-length treatment. The fifth section provides case studies that include a boots-on-the-ground perspective of issues raised in the first four sections. By noting trends and potentialities, this final section, authored by Executive Director of SPARC Heather Joseph, makes future predictions and helps managers position institutional repositories to be responsive change and even shape the evolution of scholarly communication.

## **A Step from Heaven**

Neither an academic tome nor a prescriptive 'how to' guide, *The Theory and Practice of Online Learning* is an illuminating collection of essays by practitioners and scholars active in the complex field of distance education. Distance education has evolved significantly in its 150 years of existence. For most of this time, it was an individual pursuit defined by infrequent postal communication. But recently, three more developmental generations have emerged, supported by television and radio, teleconferencing, and computer conferencing. The early 21st century has produced a fifth generation, based on autonomous agents and intelligent, database-assisted learning, that has been referred to as Web 2.0. The second edition of "*The Theory and Practice of Online Learning*" features updates in each chapter, plus four new chapters on current distance education issues such as connectivism and social software innovations.

## **Young Adult Literature: From Romance to Realism, Third Edition**

### **Sapphira and the Slave Girl**

The novel is structured as a series of vignettes revolving around the origins and experiences of African Americans in the United States.

### **Integrating Program Management and Systems Engineering**

Written by best-selling author Janet Burroway, *Imaginative Writing* is an introductory creative writing book that covers the four genres: essay, fiction, poetry, and drama. Part I addresses the elements of craft (Image, Voice, Character, Setting, Story, and Development and Revision) while Part II explores the genres (Essay, Fiction, Poetry, and Drama). "Try This" Exercises appear throughout each chapter. Provocative and fun, the exercises help readers develop the specific writing skills discussed within the chapters. The book also includes an anthology of 90 complete readings in the four genres. Photographs and graphics, with accompanying warm-up activities, open each chapter. Appendices include collaborative exercises to emphasize the sensory foundations of imaginative writing, a description of standard formats for submitting finished work in each of the four genres, and an outline of the basic elements of prosody. For those interested in developing their creative writing skills.

### **Desert Blood**

An immensely persuasive work of literary criticism that opens a new chapter in the American dialogue on race -- and promises to change the way we read American literature. Morrison shows how much the themes of freedom and individualism, manhood and innocence, depended on the existence of a black population that was manifestly unfree--and that came to serve white authors as embodiments of their own fears and desires. According to the Chicago Tribune, Morrison "reimagines and remaps the possibility of America." Her brilliant discussions of the "Africanist" presence in the fiction of Poe, Melville, Cather, and Hemingway leads to a dramatic reappraisal of the essential characteristics of our literary tradition. Written with the artistic vision that has earned the Nobel Prize-winning author a pre-eminent place in modern letters, *Playing in the Dark* is an invaluable read for avid Morrison admirers as well as students, critics, and scholars of American literature.

### **Imaginative Writing**

The focus of this volume is on the business letter genre, a seminal and widely used genre in business communication. Since the introduction of the Internet, interest in this genre has increased once again, because of the digital format of the letter. E-mail has partially taken over the multiple functions of the traditional business letter and bypassed, again partially, the fax. However, the letter has also survived in its written form. Since the 1990s, genre theory has been receiving a lot of attention, both in academic and pedagogical circles. Discourse analysts have increasingly discovered the importance of the genre concept for the understanding of discourse. Not only do we get a better understanding of the linguistic characteristics (register, lexico-grammatical features) of texts, but we also become aware of their macrostructures which appear to be organised according to genre expectations and conventions rooted in the socio-cultural context. This evolution is also reflected in the different research approaches to the business letter, as shown by the various chapters of this volume.

### **Séadna**

In her final novel, Willa Cather departed from her usual Great Plains settings to plumb the turbulent relationships between slaves and their owners in the antebellum South. *Sapphira and the Slave Girl* is set in Virginia just before the Civil War. Sapphira is a slave owner who feels she has come down in the world and channels her resentments into jealousy of her beautiful mulatto slave, Nancy. Sapphira's daughter Rachel, an abolitionist, opposes her mother's increasingly shocking attempts to persecute Nancy. The struggles of these three strong-willed women provide rich material for Cather's narrative art and psychological insight. BONUS: The edition includes an excerpt from *The Selected Letters of Willa Cather*.

### **Guide to Management Ideas and Gurus**

Through the lens of Kelly Link's vivid imagination, nothing is what it seems, and everything in this collection of short stories deserves a second look. From the multiple award-winning 'The Faery Handbag', in which a teenager's grandmother carries an entire village (or is it a man-eating dog?) in her handbag, to the 'The Wrong Grave,' which tells the story of a sixteen year old boy who digs up the grave of his girlfriend in order to rescue the poetry he buried with her - these stories will put goosebumps on your goosebumps. Kelly Link has a cult following in the United States and now Australian teens can have their world rocked, too. Link's stories are funny, scary and full of unexpected insights and skewed perspectives on the world.

### **The House of Fame**

Most research on social movements has ignored the significance of emotions. This edited volume seeks to redress this oversight and introduces new research themes and tools to the field of emotions and social movements. Sociologists and political activists around the world will find this volume to be of great interest due to its wide-ranging approach and its unique emphasis on the role of emotion in protest, dissent and social movements.

### **Literature and the Child**

"Elegant representations of nature and the four seasons populate a wide range of Japanese genres and media. In Japan and the Culture of the Four Seasons, Haruo Shirane shows how, when, and why this practice developed and explicates the richly encoded social, religious, and political meanings of this imagery. Shirane discusses textual, cultivated, material, performative, and gastronomic representations of nature. He reveals how this kind of 'secondary nature,' which flourished in Japan's urban environment, fostered and idealized a sense of harmony with the natural world just at the moment when it began to recede from view. Illuminating the deeper meaning behind Japanese aesthetics and artifacts, Shirane also clarifies the use of natural and seasonal topics as well as the changes in their cultural associations and functions across history, genre, and community over more than a millennium. In this book, the four seasons are revealed to be as much a cultural construction as a reflection of the physical world."--Back cover.

### **Who's Got Game?**

Design Thinking examines the ways in which solutions to a design brief can be approached, researched and refined.

### **Dacum**

Based in current genre theory, this guide helps writers make more informed rhetorical choices and participate more effectively within academic, workplace and public contexts. This text illustrates how to use genres to assess, understand, and write within different scenes or writing situations. Discussions of writing for academic contexts cover writing analysis, argument, and research-based genres. Public and workplace writing is illustrated through discussions of other genres—letters, resumes, proposals, reports.

### **Cane**

Stimulating Emerging Story Writing! Inspiring Children aged 3-7 offers innovative and exciting ways to inspire young children to want to create stories and develop their emerging story writing skills. This practical guide offers comprehensive and informed support for professionals to effectively engage 'child authors' in stimulating story writing activities. Packed full of story ideas, resource suggestions and practical activities, the book explores the various ways professionals can help young children to develop the six key elements of story, these being character, setting, plot, conflict, resolution and ending. All of the ideas in the book are designed to support a setting's daily writing provision such as mark making opportunities, role play and using simple open ended play resources. Separated into two sections and with reference to the EYFS and Key Stage 1 curricula, this timely new text provides practitioners with tried and tested strategies and ideas that can be used with immediate effect. Chapters include: Creating Characters The Plot Thickens Inspired Ideas Resourcing the Story Stimulation This timely new text is the perfect guide for inspiring young children aged 3-7 in the classroom and will be an essential resource for practitioners, teachers and students on both early years and teacher training courses.

### **Flossie & the Fox**

### **Conversations**

A new, interactive approach to storytime, The Whole Book Approach was developed in conjunction with the Eric Carle Museum of Picture Book Art and expert author Megan Dowd Lambert's graduate work in children's literature at Simmons College, offering a practical guide for reshaping storytime and getting kids to think with their eyes. Traditional storytime often offers a passive experience for kids, but the Whole Book approach asks the youngest of readers to ponder all aspects of a picture book and to use their critical thinking skills. Using classic examples, Megan asks kids to think about why the trim size of Ludwig Bemelman's Madeline is so generous, or why the typeset in David Wiesner's Caldecott winner, The Three Pigs, appears to twist around the page, or why books like Chris Van Allsburg's The Polar Express and Eric Carle's The Very Hungry Caterpillar are printed landscape instead of portrait. The dynamic discussions that result from this shared reading

style range from the profound to the hilarious and will inspire adults to make children's responses to text, art, and design an essential part of storytime.

## **Indiana Folklore**

From master storyteller An Na comes the Printz Award-winning novel about a Korean girl who tells her firsthand account of trying to find her place and identity in America from the day she leaves Korea as a child to her rocky journey through the teenage years. At age four, Young Ju moves with her parents from Korea to Southern California. She has always imagined America would be like heaven: easy, blissful, and full of riches. But when her family arrives, she finds it to be the opposite. With a stubborn language barrier and cultural dissimilarities, not only is it impossible to make friends, but even her family's internal bonds are wavering. Her parents' finances are strained, yet her father's stomach is full of booze. As Young Ju's once solid and reliable family starts tearing apart, her younger brother begins to gain more freedom and respect simply because of his gender. Young Ju begins to lose all hope in the dream she once held—the heaven she longs for. Even as she begins to finally fit in, a cataclysmic family event will change her idea of heaven forever. But it also helps her to recognize the strength she holds, and envision the future she desires, and deserves.

## **Basics Design 08: Design Thinking**

A wily fox, notorious for stealing eggs, meets his match when he encounters a bold little girl in the woods who insists upon proof that he is a fox before she will be frightened.

## **Scenes of Writing**

It's the summer of 1998 and for five years over a hundred mangled and desecrated bodies have been found dumped in the Chihuahua desert outside of Juárez, México, just across the river from El Paso, Texas. The perpetrators of the ever-rising number of violent deaths target poor young women, terrifying inhabitants on both sides of the border. El Paso native Ivon Villa has returned to her hometown to adopt the baby of Cecilia, a pregnant maquiladora worker in Juárez. When Cecilia turns up strangled and disemboweled in the desert, Ivon is thrown into the churning chaos of abuse and murder. Even as the rapes and killings of "girls from the south" continue, their tragic stories written in desert blood, a conspiracy covers up the crimes that implicate everyone from the Maquiladora Association to the Border Patrol. When Ivon's younger sister gets kidnapped in Juárez, Ivon knows that it's up to her to find her sister, whatever it takes. Despite the sharp warnings she gets from family, friends, and nervous officials, Ivon's investigation moves her deeper and deeper into the labyrinth of silence. From acclaimed poet and prose-writer Alicia Gaspar de Alba, *Desert Blood* is a gripping thriller that ponders the effects of

patriarchy, gender identity, border culture, transnationalism, and globalization on an international crisis.

## **Reading Picture Books with Children**

Stimulating Story Writing! Inspiring Children aged 7-11 offers innovative and exciting ways to inspire children to want to create stories and develop their story writing skills. This practical guide offers comprehensive and informed support for professionals to effectively engage 'child authors' in stimulating story writing activity. Packed full of story ideas, resource suggestions and practical activities, the book explores various ways professionals can help children to develop the six key elements of story, these being character, setting, plot, conflict, resolution and ending. All of the ideas in the book are designed to complement and enrich existing writing provision in classrooms with strategies such as role play, the use of different technologies, and using simple open ended resources as story stimuli. Separated into two sections and with reference to the Key Stage 2 curricula, this timely new text provides professionals with tried and tested strategies and ideas that can be used with immediate effect. Chapters include: • Creating Characters • The Plot Thickens • Inspired Ideas • Resourcing the Story Stimulation This timely new text is the perfect guide for inspiring children aged 7-11 in the classroom and will be an essential resource for teachers and students on teacher training courses.

## **Making Institutional Repositories Work**

Integrate critical roles to improve overall performance in complex engineering projects Integrating Program Management and Systems Engineering shows how organizations can become more effective, more efficient, and more responsive, and enjoy better performance outcomes. The discussion begins with an overview of key concepts, and details the challenges faced by System Engineering and Program Management practitioners every day. The practical framework that follows describes how the roles can be integrated successfully to streamline project workflow, with a catalog of tools for assessing and deploying best practices. Case studies detail how real-world companies have successfully implemented the framework to improve cost, schedule, and technical performance, and coverage of risk management throughout helps you ensure the success of your organization's own integration strategy. Available course outlines and PowerPoint slides bring this book directly into the academic or corporate classroom, and the discussion's practical emphasis provides a direct path to implementation. The integration of management and technical work paves the way for smoother projects and more positive outcomes. This book describes the integrated goal, and provides a clear framework for successful transition. Overcome challenges and improve cost, schedule, and technical performance Assess current capabilities and build to the level your organization needs Manage risk throughout all stages of integration and performance improvement Deploy best practices for teams and systems using the most effective tools Complex engineering systems are prone to budget slips, scheduling errors, and a variety of challenges that affect the final outcome. These challenges are a sign of failure on the part of both

management and technical, but can be overcome by integrating the roles into a cohesive unit focused on delivering a high-value product. Integrating Program Management with Systems Engineering provides a practical route to better performance for your organization as a whole.

### **America Abroad**

A fast and easy way to write winning white papers! Whether you're a marketing manager seeking to use whitepapers to promote your business, or a copywriter keen to break into this well-paying field, *White Papers For Dummies* gives you a wealth of practical, hands-on advice from one of the world's leading experts in the field. The fact-based documents known as white papers have been called the "king of content." No other B2B marketing piece can do more to generate leads, nurture prospects, and build mindshare. Where white papers were once used only by technology firms, they are becoming "must-have" items in the marketing toolkit for almost any B2B firm. Practically every startup must produce a white paper as part of its business planning. But writing effective white papers is a big challenge. Now you can benefit from the experience of a white paper specialist who's done more than 200 projects for clients from Silicon Valley to Finland, from mighty Google to tiny startups. Author Gordon Graham—also known as That White Paper Guy—provides dozens of tips and tricks to help your project come together faster and easier. *White Papers For Dummies* will help you to: Quickly determine if your B2B firm could benefit from a whitepaper Master the three phases of every white paper project: planning, production, and promotion Understand when and how to use the three main types of whitepaper Decide which elements to include and which to leave out Learn the best practices of seasoned white paper researchers and writers Choose from 40 different promotional tactics to get the word out Avoid common mistakes that many beginners make

### **A History of Music in Western Culture**

This practical resource shows you how to apply Sam Wineburg's highly acclaimed approach to teaching, "Reading Like a Historian," in your middle and high school classroom to increase academic literacy and spark students' curiosity. Chapters cover key moments in American history, beginning with exploration and colonization and ending with the Cuban Missile Crisis.

### **The Bedford Book of Genres: A Guide and Reader**

DACUM stands for Develop A Curriculum. This book provides detailed explanation of the DACUM system originally developed by R.E. Adams which is utilized for developing occupational training. This text provides readers with the only resource guiding practitioners through the development of a DACUM learning program, from the analysis of an occupation

to the evaluation of learning.

## **Marketing Strategy, Text and Cases**

Since this book's debut, LITERATURE AND THE CHILD has become a popular choice in the children's literature market. The book covers the two major topical areas of children's literature -- genres of children's literature (e.g., picture books, folklore, etc.) and the use of children's literature in the classroom. The book is beautifully written and illustrated to reflect the tone and feel of children's books. The authors pay careful attention to diversity and provide research-based information about teaching. Extensive booklists are provided for the student to use as an ongoing resource as well as teaching ideas that can be applied in future instruction. Significantly enhanced technology offerings on CD-ROM include an all-new video component featuring in-depth interviews with leading children's book authors and illustrators, an improved title search engine, and an online Tool Bank feature. Additionally, this book includes a four-month subscription to InfoTrac College Edition, and each chapter includes suggested articles from the prestigious HORNBOOK journal, as well as further suggestions for in-class discussion and outside writing assignments.

## **Reading Like a Historian**

Thoroughly revised and updated, MARKETING STRATEGY, 6e continues with one primary goal: to teach students to think and act like marketers. Packed with cutting-edge coverage, current examples, new cases, and photographs, the sixth edition delivers a practical, straightforward approach to analyzing, planning, and implementing marketing strategies--helping students learn to develop a customer-oriented market strategy and market plan. Students sharpen their analytical and creative critical thinking skills as they learn the key concepts and tools of marketing strategy. Continuing in the text's signature student-friendly style, the sixth edition covers essential points without getting bogged down in industry jargon--all in a succinct 10 chapters. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **Native Speaker**

A free ebook version of this title is available through Luminos, University of California Press's Open Access publishing program. Visit [www.luminosoa.org](http://www.luminosoa.org) to learn more. In 2005, Bolivians elected their first indigenous president, Evo Morales. Ushering in a new "democratic cultural revolution," Morales promised to overturn neoliberalism and inaugurate a new decolonized society. In this perceptive new book, Nancy Postero examines the successes and failures that have followed in

the ten years since Morales's election. While the Morales government has made many changes that have benefited Bolivia's majority indigenous population, it has also consolidated power and reinforced extractivist development models. In the process, indigeneity has been transformed from a site of emancipatory politics to a site of liberal nation-state building. By carefully tracing the political origins and practices of decolonization among activists, government administrators, and ordinary citizens, Postero makes an important contribution to our understanding of the meaning and impact of Bolivia's indigenous state.

## **Access Controlled**

Discusses old crafts and folk skills, from covered bridge building to quilting, as well as the legends and lore of Indiana.

## **The Theory and Practice of Online Learning**

A decade and a half of exhausting wars, punishing economic setbacks, and fast-rising rivals has called into question America's fundamental position and purpose in world politics. Will the US continue to be the only superpower in the international system? Should it continue advancing the world-shaping grand strategy it has followed since the Cold War? Or should it focus on internal problems? America Abroad takes stock of these debates and provides a powerful defense of American globalism. Since the end of World War Two, world politics has been shaped by two constants: America's position as the most powerful state, and its strategic choice to be deeply engaged in the world. But if America disengages from the world and reduces its footprint overseas, core US security and economic interests would be jeopardized. While America should remain globally engaged, it has to focus primarily on its core interests or run the risk of overextension. A bracing rejoinder to the critics of American globalism—a more potent force than ever in the Trump era—America Abroad is a powerful reminder that a robust American presence is crucial for maintaining world order.

## **Stimulating Story Writing!**

Presents three fables, two of which are in rhyming text, involving a grasshopper who does not think about the future, a mouse who wants to be more like a lion, and a snake with an attitude.

## **Playing in the Dark**

## **Emotions and Social Movements**

This book brings together research and theory about 'New Learning', the term we use for new learning outcomes, new kinds of learning processes and new instructional methods that are both wanted by society and stressed in psychological theory in many countries at present. It describes and illustrates the differences as well as the modern versions of the traditional innovative ideas.

## **Successful Public Policy**

Good management is a precious commodity in the corporate world. Guide to Management Ideas and Gurus is a straightforward manual on the most innovative management ideas and the management gurus who developed them. The earlier edition, Guide to Management Ideas, presented the most significant ideas that continue to underpin business management. This new book builds on those ideas and adds detailed biographies of the people who came up with them-the most influential business thinkers of the past and present. Topics covered include: Active Inertia, Disruptive Technology, Genchi Genbutsu (Japanese for "Go and See for Yourself"), The Halo Effect, The Long Tail, Skunkworks, Tipping Point, Triple Bottom Line, and more. The management gurus covered include: Dale Carnegie, Jim Collins, Stephen Covey, Peter Drucker, Philip Kotler, Michael Porter, Tom Peters, and many others.

## **Tests in Print**

A book that will enable the reader to have a greater understanding of music's role in our lives, this is a comprehensive study of the history of music from antiquity to the modern era. This book makes its subject matter lively and engaging by including loads of information in a way that the reader can easily grasp with its clearly-written narrative, use of illustrations, information boxes, composer profiles, and generous quantities of interesting material, such as composers' letters and critic's reviews of music throughout the ages. A two-volume anthology and an eight CD set of carefully chosen musical scores are included with this book. This book maintains the traditional divisions of music history: Antiquity, Middle Ages, Renaissance, Baroque, Classical, Romantic, and Twentieth Century, all connected by themes such as texture, melody, harmony, rhythm, and composers, which allow the reader to compare and contrast the different elements of musical style throughout the ages.

## **Stimulating Emerging Story Writing!**

Reports on a new generation of Internet controls that establish a new normative terrain in which surveillance and censorship are routine. Internet filtering, censorship of Web content, and online surveillance are increasing in scale, scope, and sophistication around the world, in democratic countries as well as in authoritarian states. The first generation of

Internet controls consisted largely of building firewalls at key Internet gateways; China's famous "Great Firewall of China" is one of the first national Internet filtering systems. Today the new tools for Internet controls that are emerging go beyond mere denial of information. These new techniques, which aim to normalize (or even legalize) Internet control, include targeted viruses and the strategically timed deployment of distributed denial-of-service (DDoS) attacks, surveillance at key points of the Internet's infrastructure, take-down notices, stringent terms of usage policies, and national information shaping strategies. Access Controlled reports on this new normative terrain. The book, a project from the OpenNet Initiative (ONI), a collaboration of the Citizen Lab at the University of Toronto's Munk Centre for International Studies, Harvard's Berkman Center for Internet and Society, and the SecDev Group, offers six substantial chapters that analyze Internet control in both Western and Eastern Europe and a section of shorter regional reports and country profiles drawn from material gathered by the ONI around the world through a combination of technical interrogation and field research methods.

### **The Wrong Grave**

### **Japan and the Culture of the Four Seasons**

The first version of this edition appeared in 1994 and was described by reviewers as "a considerable advance over the work of earlier editors" ('Journal of English and Germanic Philology'); "essential reading for those planning to write about the House of Fame" ('Speculum'); and "an edition which will be useful and informative to both students and Chaucer scholars alike" ('Review of English Studies'). Critical interest in The House of Fame has since continued to develop, and a re-issue of this edition by PIMS has provided an opportunity to acknowledge and support that interest. The 'Introduction and Commentary' have thus been thoroughly revised to take account of recent scholarship on the poem; glossing in footnotes to the Text and at the end of the volume has been extended; and a number of minor errors have been corrected.

### **Genre Variation in Business Letters**

The debut novel from critically-acclaimed and New York Times–bestselling author of On Such a Full Sea. In Native Speaker, author Chang-rae Lee introduces readers to Henry Park. Park has spent his entire life trying to become a true American—a native speaker. But even as the essence of his adopted country continues to elude him, his Korean heritage seems to drift further and further away. Park's harsh Korean upbringing has taught him to hide his emotions, to remember everything he learns, and most of all to feel an overwhelming sense of alienation. In other words, it has shaped him as a natural spy. But the very attributes that help him to excel in his profession put a strain on his marriage to his American wife and stand in the

way of his coming to terms with his young son's death. When he is assigned to spy on a rising Korean-American politician, his very identity is tested, and he must figure out who he is amid not only the conflicts within himself but also within the ethnic and political tensions of the New York City streets. *Native Speaker* is a story of cultural alienation. It is about fathers and sons, about the desire to connect with the world rather than stand apart from it, about loyalty and betrayal, about the alien in all of us and who we finally are. From the Trade Paperback edition.

### **New Learning**

In Australia and New Zealand, many public projects, programs and services perform well. But these cases are consistently underexposed and understudied. We cannot properly 'see'—let alone recognise and explain—variations in government performance when media, political and academic discourses are saturated with accounts of their shortcomings and failures, but are next to silent on their achievements. *Successful Public Policy: Lessons from Australia and New Zealand* helps to turn that tide. It aims to reset the agenda for teaching, research and dialogue on public policy performance. This is done through a series of close-up, in-depth and carefully chosen case study accounts of the genesis and evolution of stand-out public policy achievements, across a range of sectors within Australia and New Zealand. Through these accounts, written by experts from both countries, we engage with the conceptual, methodological and theoretical challenges that have plagued extant research seeking to evaluate, explain and design successful public policy. Studies of public policy successes are rare—not just in Australia and New Zealand, but the world over. This book is embedded in a broader project exploring policy successes globally; its companion volume, *Great Policy Successes* (edited by Paul 't Hart and Mallory Compton), is published by Oxford University Press (2019).

### **White Papers For Dummies**

From memes to resumes, fairy tales to researched arguments, in a striking full-color visual design, *The Bedford Book of Genres* invites students to unpack how genres work in order to experiment with their own compositions. After capturing the imagination of instructors and students in its successful first edition, the second edition incorporates extensive reviewer feedback to better teach students the rhetorical analysis skills they need to read and compose in any situation. To start the text, the Guide now includes a new Part One that lays out the book's key concepts--rhetorical situation, the elements of a genre, and multimodal composing--and a substantially revised Part Two with examples arranged by academic, workplace, and public contexts. Throughout the text, Guided Readings provide opportunities to analyze the rhetorical situations and conventions of common public and academic genres, while Guided Process sections follow the decisions that five real students made as they worked in multiple genres and media. With a range of readings from short visual arguments to longer, more complex pieces, the Reader gives students a wealth of sources, models, and inspiration for their own

compositions. Now available with Launchpad for The Bedford Book of Genres, the second edition offers a compelling digital option with a complete, interactive, assignable e-book.

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